

Featured Guest Blogger Program for PatriciaMcCoy.com

Featured Blogger Program

The goal of the Featured Guest Blogger Program is to provide exposure to service providers of various real estate related services such as mortgage finance, property insurance, title insurance, moving service companies, relocation service providers, survey companies, home security systems, home inspection companies and other service providers to the real estate industry. In return, the content provided by these guest bloggers will provide valuable information and resources to the website visitors of PatriciaMcCoy.com.

Guest bloggers may submit posts to PatriciaMcCoy.com as frequently as every week, or at an interval convenient to them. Featured blog posts will be highlighted in various areas of the website along with a photo of the guest blogger, as well as a brief BIO and contact information that will appear at the end of each blog post. Content should be limited to the subject matter of the expert providing the blog post and be for general informational purposes only and not an outright sales presentation. Here are a few more details and description of how the program works.

What to Submit

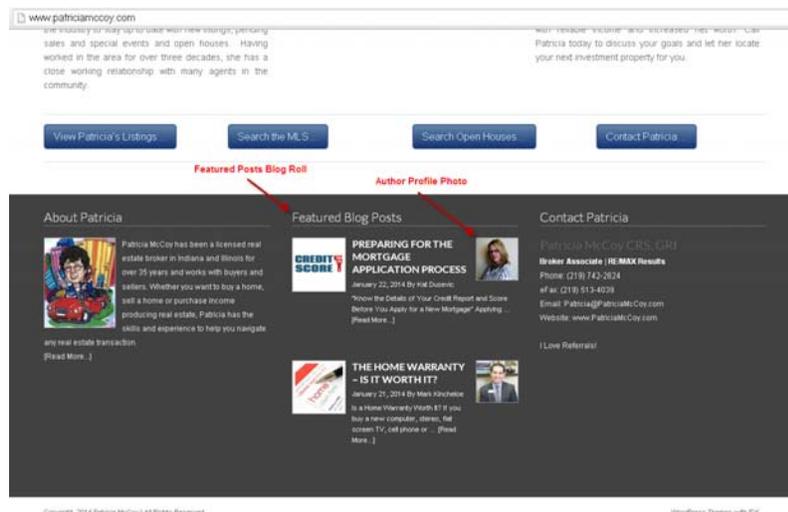
Blog articles should be between 350 and 500 words in length and cover general subject matter aligned with the authors experience, background and service or services provided. Please avoid specific product promotions, offers, or outright sales presentations. Please provide information that would help to the consumer prior to, during, or after the close of a real estate transaction. Opinion pieces are acceptable, but should be marked as such and will be categorized as such on the website. Example: **OPINION: Where interest rates are headed in the next 12 months and why.**

How Often Can I Submit Blog Posts to PatriciaMcCoy.com? Blog articles may be submitted no more frequently than once per week. One to two blog submissions per month would be ideal to ensure your blog posts stay highlighted on the Featured Blog Posts sections of the website.

Where Will My Blog Posts be Featured on PatriciaMcCoy.com?

There are three areas of the site where your post will be featured.

- 1) On all pages of the website in the Featured Blog Posts section in the middle section of the footer of each page.



2) In the right hand sidebar of the website pages containing a sidebar.

www.patriciamccoy.com/buyers-real-estate-agent/

market for a single family home, an income producing property or a commercial building. I can help you narrow your search and identify the right properties for you to consider based on your requirements and budget.

I Work Closely With Other Agents and Service Providers to Stay Aware of Trends and Market Conditions
I work closely with other agents in the market to keep up to date on market trends, inventory levels and to stay informed of listings available through a seller's agent many times before the property is listed on the MLS. I have close relationships with lenders, insurance agents, inspectors and title companies and work closely with each group from offer to closing to ensure the transaction closes on time and without complication.

I Help You Determine a Fair and Reasonable Value When it Comes to Making an Offer
After you have decided to submit an offer to the seller, I will help you determine a fair price and reasonable terms based on market comps or a more detailed market analysis. I will help you evaluate recent sales in the area to determine the proper offer and terms of the sale. Regardless of the market conditions and listing price, buyers ultimately determine the selling price of the property.



I Am Your Advocate, and Represent Your Interests in the Real Estate Transaction
When it comes time to write an offer, I will provide you with the best information to make an informed decision about how to structure the offer, taking into account the offer price, contingencies, inspections, and time-frames. Having said that, I am not an attorney and I do not offer legal advice. Should the parameters of the transaction warrant the services of a qualified real estate attorney, I can make a referral to a competent and professional attorney that can assist with the transaction where required.

My Work Has Only Just Begun When Your Transaction Enters Escrow
There is a significant amount of work that occurs behind the scenes in a real estate transaction. This is where the agent earns their fee, ensuring timelines are met, information is exchanged between all parties, and that the deal "Stays on the Rails" during the escrow process. As your agent, it is my responsibility to ensure all parties in the transaction are doing their part in the time-frame allotted to complete the transaction.

BLOG CATEGORIES

- Buyers (1)
- Credit Reports (1)
- Featured (2)
- Home Inspections (1)
- Insurance (1)
- Mortgages (1)
- Property (1)
- Refinancing (1)
- Sellers (1)

FEATURED BLOG POSTS

 **Preparing for the Mortgage Application Process**
January 22, 2014 By Kati Dusevic
"Know the Details of Your Credit Report and Score Before You Apply for a New Mortgage" Applying ... [Read More ...]

 **The Home Warranty - Is It Worth It?**
January 21, 2014 By Mark Kincheloe
Is a Home Warranty Worth It? If you buy a new computer, stereo, flat screen TV, cell phone or ... [Read More ...]

MORTGAGE CALCULATOR

Selling Price Down Payment
\$ \$

3) In the Featured Blog Posts section of the main BLOG page.

www.patriciamccoy.com/blog/

Is a Home Warranty Worth It? If you buy a new computer, stereo, flat screen TV, cell phone or almost any other electronic device, the cashier at your retailer or ask you if you'd like to protect your purchase with an extended warranty. While doing so can be a wise decision-perhaps your [...]

FEATURED BLOG POSTS



Preparing for the Mortgage Application Process
"know the Details of Your Credit Report and Score Before You Apply for a New Mortgage" Applying for a home mortgage can be an unfamiliar and anxious process for many people. Do I make enough money to qualify for the home I want? Is my credit score good enough to qualify for a decent mortgage [...]



The Home Warranty - Is It Worth It?
Is a Home Warranty Worth It? If you buy a new computer, stereo, flat screen TV, cell phone or almost any other electronic device, the cashier at your retailer of choice will likely ask you if you'd like to protect your purchase with an extended warranty. While doing so can be a wise decision-perhaps your [...]

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What Do I Need to Provide in Order to Get Started?

In order to create your guest blogger profile, I will need a good quality "headshot" photograph, a brief bio about yourself or your company your contact information and details and your first blog post article for the site.

- 1) **Photo** – Please send a picture in JPG or PNG format at least 300 x 300 pixels that is not grainy. The larger the better...I will crop the image to size for the profile photo image on the blog post.
- 2) **Bio** - Please submit a brief bio of about 100 - 125 words that describes your experience, services provided and any certifications or specific expertise you want to highlight.
- 3) **Contact Information** - Please provide all contact details you want me to include in your author profile that will be featured at the bottom of each blog post. This is how readers will learn about you, your company and know how to contact you.

Sample author profile that will appear at the end of your blog post:

FILED UNDER: CREDIT REPORTS, FEATURED, MORTGAGES, REFINANCING TAGGED WITH: CREDIT REPORTS, CREDIT SCORES, MORTGAGE APPLICATION, MORTGAGE REFINANCE, PRE-APPROVAL



About Kat Dusevic

"With over 15 years in the mortgage industry, I have experienced the strifes and the down falls of the mortgage business. What keeps me going, are the relationships I have developed over the years with my customers and business clientele. With the continued changes in the mortgage industry, getting a mortgage can become a complicated process. That's why working with a professional that has a vast knowledge in FHA, VA, Conventional, Jumbo, HARP and HomePath loans will make your loan process less stressful.

I am committed to understanding the rapid changes in the industry and dedicated to providing my clients with the mortgage product that best suits their mortgage needs. I strive on getting you to the closing table in the least amount of time with no hassles. Wanting to buy? I can issue Pre-Approvals same day and if your credit is not quite ready, put you on a path to get you ready for homeownership sooner than later.

Get your best deal by KNOWING your loan is pre-approved BEFORE you make your offer to purchase."

Contact Kat:

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Home Mortgage Consultant
NMLS# 130176

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www.wfhm.com/katica-dusevic

You may use the form at the bottom of the following page to submit all materials required to set up your blogging profile and to also submit your blog posts on an ongoing basis.

<http://www.patriciamccoy.com/featured-blogger/>

If you have any questions, or would like more information about the guest blogger program, please email me at Patricia@PatriciaMcCoy.com or contact me at (219) 742-2624.

I look forward to your participation!

Best Wishes,

Patricia McCoy